

**CHINA**

PROFILEX Plastic Technology  
(Zhuhai FTZ) Co. Ltd.  
No. 41, Hongwan Free Trade Zone  
Zhuhai, Guangdong, CHN 519030  
sales@profilex.cn  
www.profilex.cn

**NETHERLANDS**

Primo Netherlands B.V.  
Enitor Primo  
Beatrixstraat 7  
NL-9285 TV Buitenpost  
infoenitor@primo.com

**SWEDEN**

PRIMO SVERIGE AB  
Box 4073  
SE-514 12 Limmared  
info@primo.se  
Dalstorp/Limmared

**DENMARK**

PRIMO DANMARK A/S  
Jernbanegade 11  
DK-6862 Tistrup  
primo@primo.dk

**NORWAY**

PRIMO NORGE AS  
P.O.Box 2096  
N-3255 Larvik  
post@primo.no

**JOINT VENTURE**

**POLAND**

SPYRA PRIMO Poland  
Sp.zo.o. Ul. Darwina 8  
PL 43-190 Mikołów  
biuro@spyraprimo.pl  
www.spyraprimo.pl

**FINLAND**

OY PRIMO FINLAND AB  
PB 283  
FI-65370 Vaasa  
primo.finland@primo.fi

**POLAND**

PRIMO PROFILE sp.zo.o.  
Ul. Chemiczna 2  
PL 44-240 Żory  
primoprofile@primo.com

**MOTHER COMPANY**

**INTER PRIMO A/S**

Højbro Plads 6  
DK-1200 København K  
Denmark

[www.primo.com](http://www.primo.com)

**GERMANY**

PRIMO PROFILE GmbH  
Otto-Porath-Platz 1  
D-15831 Blankenfelde-Mahlow  
info@primo-profile.de  
Berlin/Hamburg/Papenburg

**RUSSIA**

LLC PRIMO  
Leningrad area  
Vsevolozhsky pr. 113  
RU-188640 Russia  
info@primo.ru

innovate →  
← together



LET'S INNOVATE TOGETHER:  
**GET ONBOARD**



YOU MAY HAVE  
AN OVERALL GOAL  
OR AN IDEA OF  
WHERE TO GO,  
**BUT HOW DO YOU  
GET THERE?**

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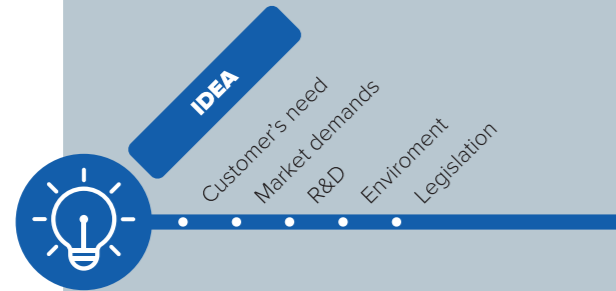
A train journey is an excellent way to illustrate a product development process, as an innovation line with multiple stations. Get on the train at the station which is most obvious to you and continue as long as you like - straight to the end or with one or more stops on the way.

Any station on the 'Innovation Line' can be an important stop in the development process; we have named this process 'innovate together'. Join us on the innovation journey and enjoy any stop on the way to your final destination:



7 STATIONS

# IDEA



## ANY PRODUCT STARTS WITH AN IDEA

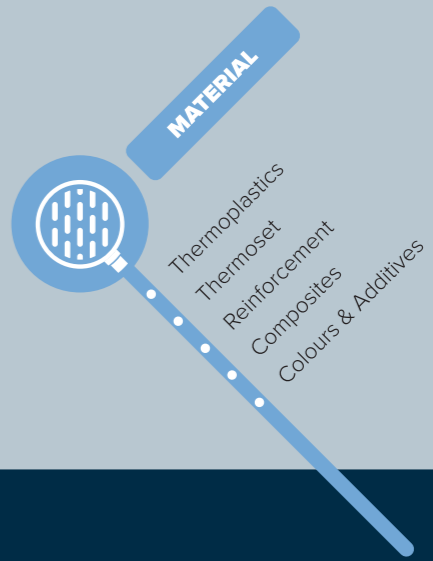
In this phase we truly innovate together. This is where we put the idea to the test regarding requirements, ease of use, agility in the production process, costs, sustainability, durability and many other important factors, including compliance with standards and legal requirements. Together with a team of specialists you will end up with an idea that will make a difference.



## PLASTICS AREN'T JUST PLASTICS

With the right choice of material, you can optimise product features such as product lifetime, thermal properties, stability, temperature and UV resistance. Plastics are non-corrosive and resistant to weather conditions, acids, lye, solvents and oil. Furthermore, product properties can be improved by mixing different types of materials, or adjusted with colours and additives according to your needs - and always with respect to flexibility, sustainability and recyclability.

Materials and their properties are constantly being improved. In order to choose the right material for your product, our team of specialists continuously follows the development of plastics closely and will guide you to the best possible choice of material.



# MATERIAL

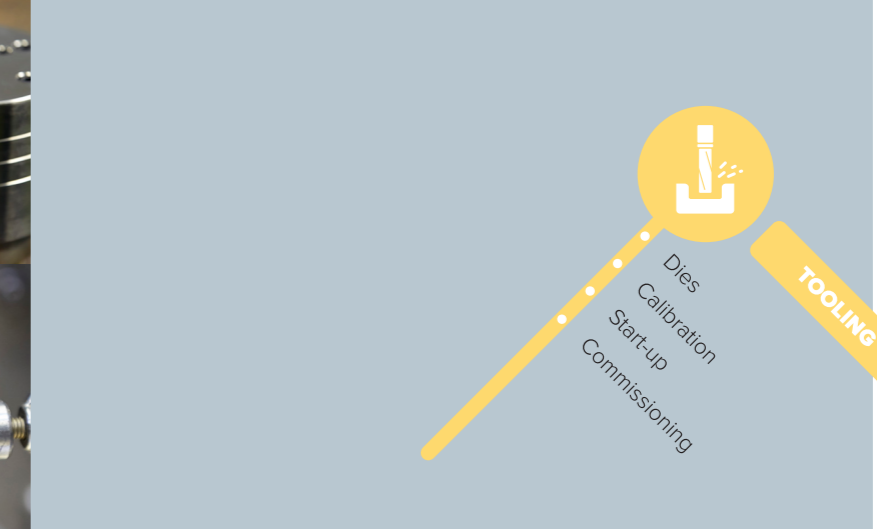
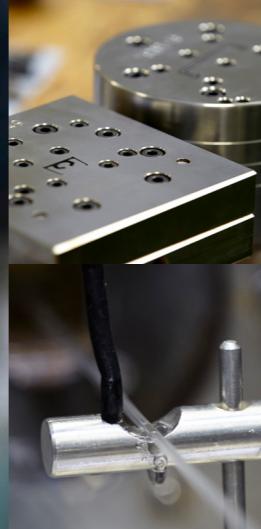
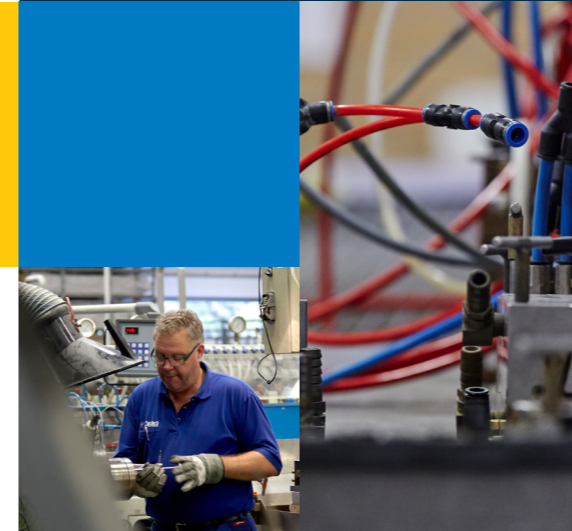
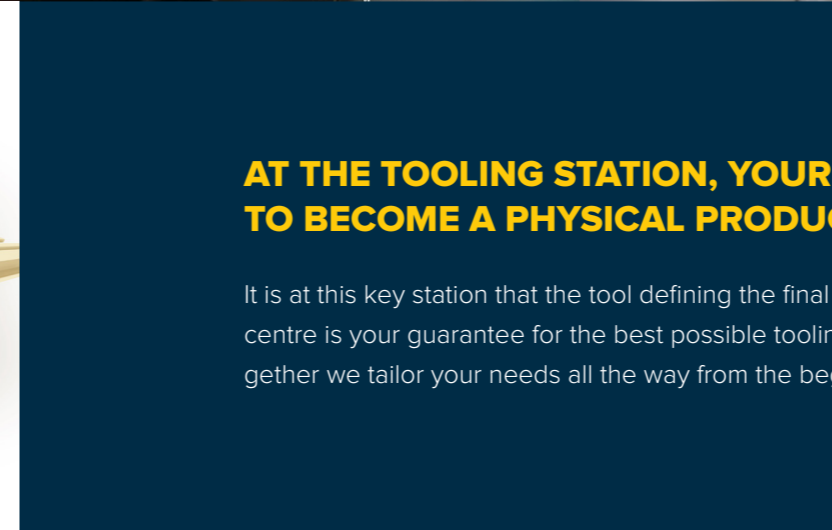
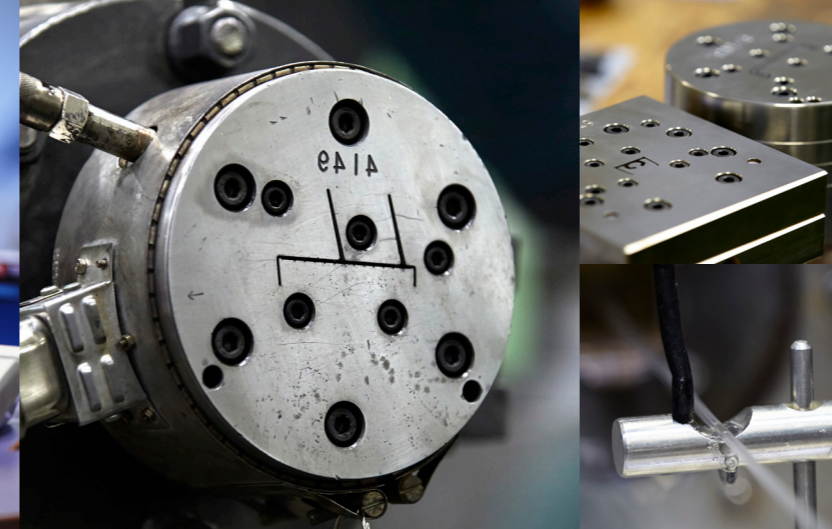
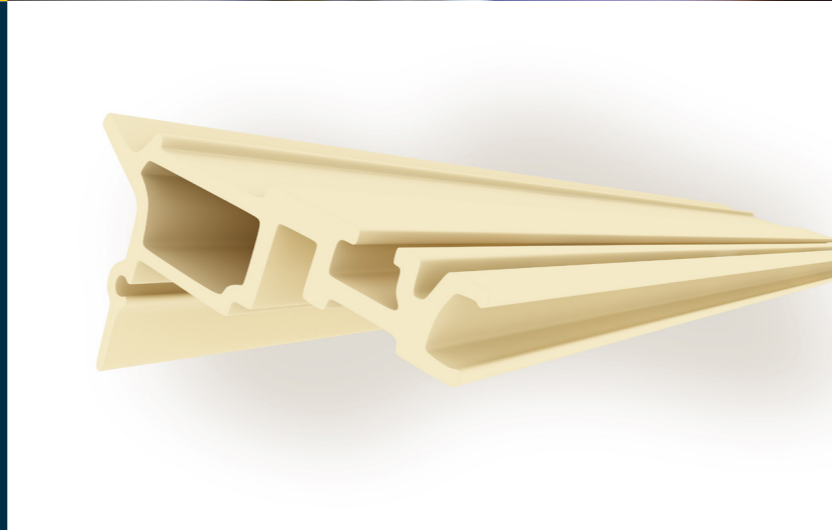
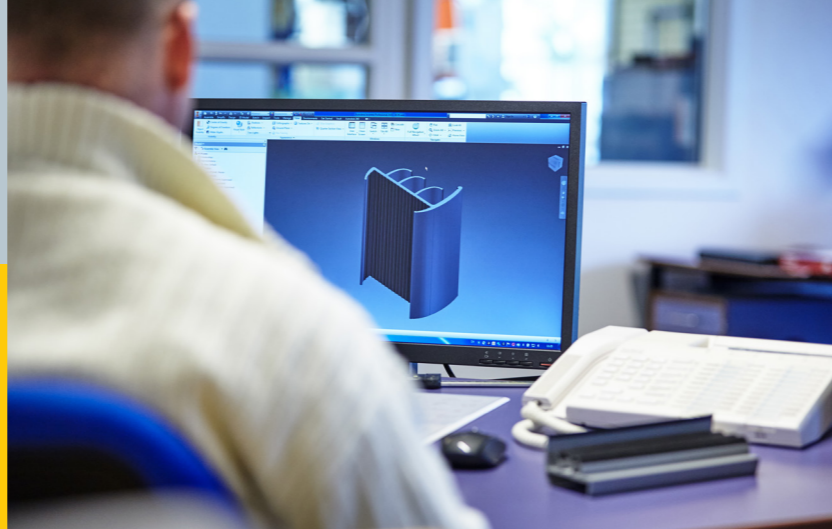
# DESIGN



## HOW WOULD YOU LIKE YOUR FINAL PRODUCT TO LOOK?

An extruded plastic profile can be made in almost any design you can imagine. In this phase, design options must be aligned with the properties you are aiming for; new opportunities may arise, and we will determine the optimum design solution, together.

To secure a constructive and efficient process, we will use our project management platform, which ensures progress and quality in all development phases of your product. Using CAD computing, detailed drawings and 3D prints, the process includes checkpoints and tests for ongoing evaluations before final approval.



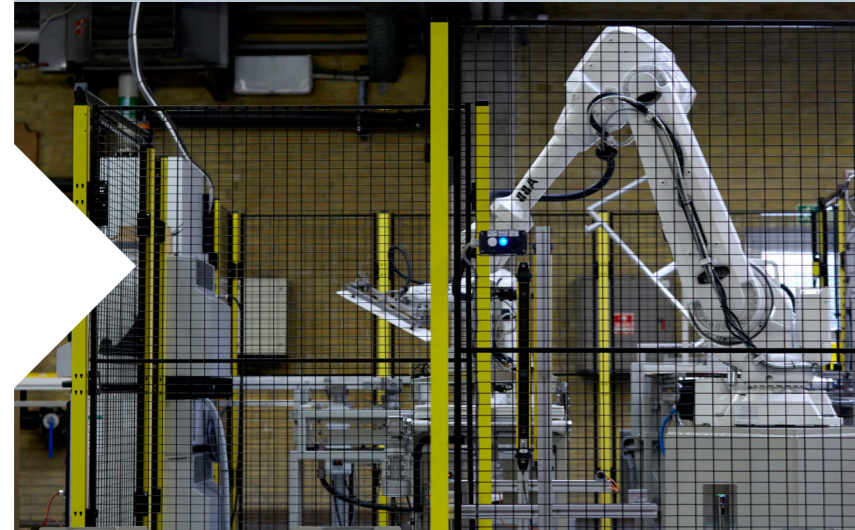
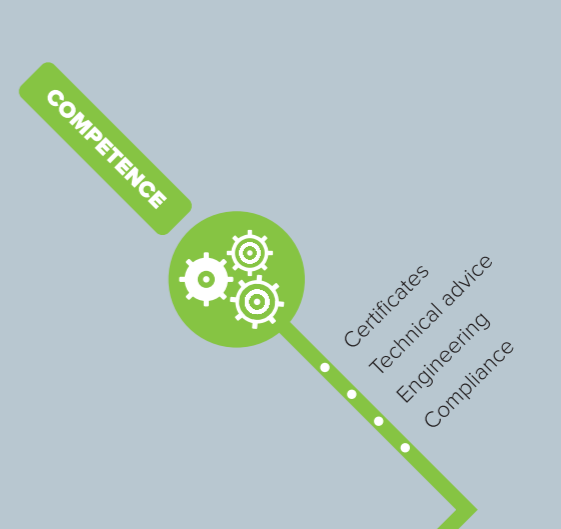
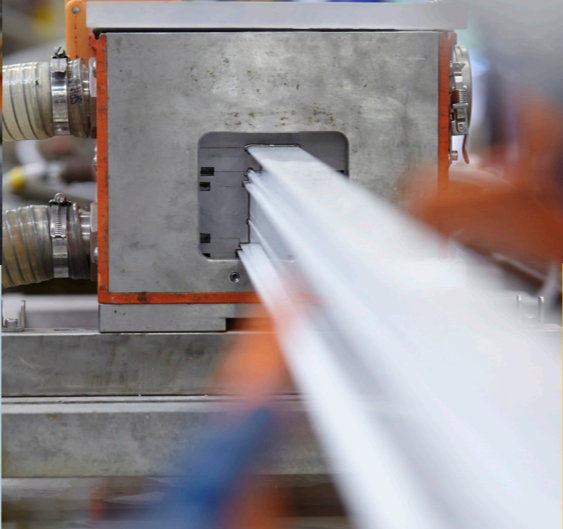
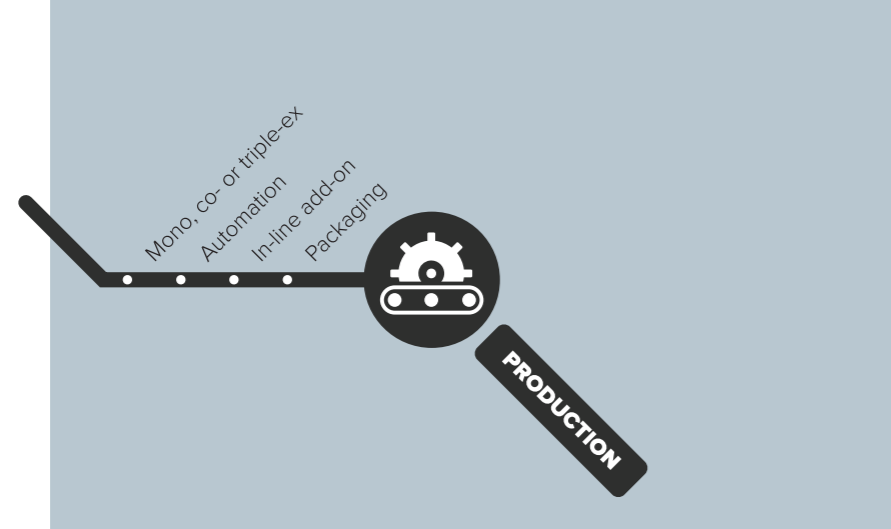
## AT THE TOOLING STATION, YOUR IDEA STARTS TO BECOME A PHYSICAL PRODUCT

It is at this key station that the tool defining the final product will be constructed. Primo's in-house tooling centre is your guarantee for the best possible tooling solution and a smooth time-to-market process. Together we tailor your needs all the way from the beginning and to the running-in at the production line.



# TOOLING

# PRODUCTION



## YOUR UNIQUE AND CUSTOMISED SOLUTION

In the production process, you will experience a high flexibility that meets the requirements for your unique and customised solution. From one of our many highly efficient and automated production plants in Europe or in China, we manage the production of your unique product or solution.

Whether it be mono, co- or triple extrusion, with in-line processes such as special finishing or packaging. According to the agreed terms, we thoroughly follow the entire operations, to ensure that all quality standards are respected.



## YOU CAN RELY ON PRIMO AS YOUR PREFERRED PARTNER

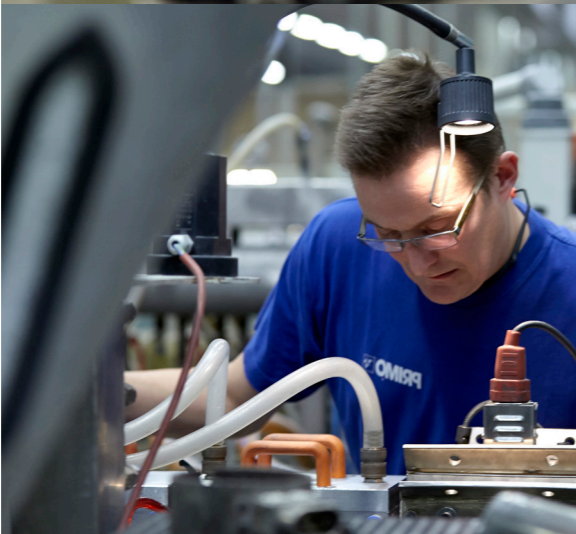
Our team of specialists and project managers will assist you from the very beginning of your project to the final delivery. We support you with the latest in materials science, production technology, market knowledge and engineering expertise to create a solution that is technologically and commercially sound, and suited to your needs. Logistics and after sales service will also play a key role in the final supply chain.



Safety on board is a key factor in our collaboration, in terms of legislation, documentation and quality. Our Management Systems are certified to ISO 9001, ISO 14001, OHSAS 18001, ISO 13485 and ISO 50001 standards, as well as GMP (Good Manufacturing Practice), in accordance with your and your customers' requirements.

# COMPETENCES

# SOLUTIONS



## THE FINAL DESTINATION

The final destination of the innovation line leads to your final solution. This is what it's all about; transforming your idea into a new and unique product. It may involve improvements to similar applications or a disruptive invention; it may be developed for a limited target group or for a large-scale international market. For us, every new idea is a new challenge that demands full attention from all involved parties.

*Let's innovate together.*

innovate →  
← together

## ABOUT PRIMO

Primo is an international group of companies owned by the Danish-based Inter Primo Holding Company. Primo is your experienced development and production partner for extruded profiles from plastics. Most of our profile solutions are developed in close collaboration with our customers; this is how we deliver added value throughout the value chain.

We follow our customers, providing logistics and servicing solutions to match their requirements, wherever they are. With production in the Nordic countries, Central and Eastern Europe, Russia and China, Primo lives up to the demands for a total supplier of plastic solutions in an ever-increasingly globalised marketplace.

